

# RAJAR DATA RELEASE

Q1 2024 – May 16<sup>th</sup> 2024



	Q1 2023	Q4 2023	Q1 2024
<b>All Radio Listening</b>			
Weekly Reach ('000)	49,360	49,473	49,947
Weekly Reach (%)	88.2	87.8	88.6
Average hours per head	18.0	18.0	18.1
Average hours per listener	20.4	20.5	20.5
Total hours (millions)	1,008	1,013	1,023

<b>All Radio Listening - Share Via Platform (%)</b>			
AM/FM	32.4	28.0	27.0
Total Digital	67.6	72.0	73.0
DAB	39.8	42.7	42.6
DTV	3.4	3.7	2.6
Total Online	24.4	25.6	27.8
Website/Apps	10.5	10.9	11.2
Smart Speaker	14.0	14.7	16.6